

# Are You Ready for the

## Right Job Right Now?

*...If so, then you're ready for Job-Right!*



*The most comprehensive and insightful career optimization program available today that walks you down the path to your new ideal position*

Job-Right is a self-help, online career development and coaching program designed to help you:

**Identify Your Ideal Career:** In this first module, you will discover your key, foundational skills and strengths, design the ideal career for you to pursue and identify the optimum company to work for. Specifically, you will walk through the following sections of the course:

- Set a goal for the program and timeline for completion
- Build a career support team
- Identify what's working and not working for you today
- Uncover your special characteristics and strengths
- Design your ideal life, career and organization to work for
- Research job types, jobs and organizations

**Package Yourself:** In module II, you will begin packaging and readying yourself for your job-search and those all-important interviews. This includes:

- Developing a personal brand and key messages to describe your value
- Develop a new succinct and hard-hitting resume and cover letter that will gain the attention of would-be employers
- Learn what to wear, how to act and what to say in an interview
- Establish a professional online presence to help build-out your credibility, expertise and experience

Module I

Module II

The screenshot shows the 'Module 1 - Vision' page. On the left is a navigation menu with items: GETTING STARTED, WHY ARE YOU WORKING THIS?, Break Up your career, Values, IDENTIFY YOUR STRENGTHS AND SKILLS, Life Attributes, OPTIONS, Ideal Career, Jobs to Pursue, Development Plan, Ideal Organization, and ASK YOUR NAME. The main content area is titled 'Identify Your Goal and Commitments'. It includes a 'Program Goal' section with text: 'In working with clients, I always start with goals. It creates the framework for our coaching together and let's us know if we're on the right track. And if we're not, we can either change the path or the goal, but I've need to make it a point to check in and make midcourse corrections. So I guess that makes this part a microcosm of this program as a whole...'. Below this is a section 'So, here are some questions for consideration:' with three questions: 'What do you want from this program?', 'What are you looking to create or change?', and 'What are your expectations of yourself?'. A motivational quote follows: 'Be bold when you paint this vision for yourself. This will act like a magnet pulling you forward - and back start you if you get stuck.' At the bottom, there are two input fields: 'My goal in pursuing this program is...' and 'In order to achieve my goal, I am willing to commit to...'. A small image of a person sitting at a desk is visible in the background of the text area.



**Land the Ideal Job:** In module III, you will ramp up your job-searching efforts and marshal the resources of your career support team to help you land that perfect job, with that ideal organization. You will:

- Make contact with 100 former colleagues and professional contacts to uncover potential opportunities
- Learn how to turn contacts into offers
- Learn how to market yourself online through blogs, professional networks, article posting sites and more
- Understand how important attitude is during the job hunting process

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Therefore, just reword then select the team members you want to receive it and hit send.

OK, let's get going...


Hi Tom-

I'm working on transitioning my career, and I'd like you to be on my team, supporting me as I do this. I value your input, and it would mean a lot to me. I'd be sending you emails for your thoughts and feedback from time to time. I'm also doing this on a timeline, so if you would be willing to reply to me as quickly as you can, I'd appreciate it.

Will you be on my team?

If your answer is yes, here's the first feedback I'd appreciate from you. Please respond to this email with your thoughts about what you consider to be my strengths and special characteristics. These can be personal, professional or both.

It would assist me if you would respond to:

**B I U ABC** 

Here's the team you inputted at the start; you can add to your team by inputting additional names and emails in the empty fields.

Name	Email
<input type="radio"/> Tom	<input type="text" value="tom@gmail.com"/>
<input type="radio"/> Dick	<input type="text" value="Dick@gmail.com"/>
<input type="radio"/> Harry	<input type="text" value="Harry@gmail.com"/>
<input type="radio"/> Steve	<input type="text" value="Steve@gmail.com"/>
<input type="radio"/> Larry	<input type="text" value="larry@gmail.com"/>

### Job-Right Graduates

*"I knew what I wanted to become when I left graduate school. My only problem -- I had no idea how to actually get there. Michelle helped me focus, really focus, on what was important in finding a career -- this included not only finding my first job but also creating the professional network I still rely on today."*

**(Thayer Tomlinson,  
Job-Right Graduate)**

*"I had a great job in DC, but the four-hour-long daily commute was killing me when a friend gave me the gift of coaching with Michelle. Through our work together Michelle made me aware of my own pattern of self sabotage and self-limiting mindset that was keeping me stuck in an unlivable situation. Working with Michelle I switched my focus to what was most important and aligned my commitments in a way that created the time and energy to make it happen. Michelle was instrumental in getting my life back! I now have a better job with a salary increase of 25% and a 25 minute commute. And I have the tools for ongoing success in my new position."*

**(Jeff Buchheit, Executive Director  
Baltimore Heritage Area –  
Job-Right Graduate)**



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[www.Job-Right.com](http://www.Job-Right.com)